



## THE AP-GfK POLL October, 2013

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: October 3–7 2013*

*Number of interviews, adults: 1,227*

*Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.  
Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.  
For more information, see <http://www.ap-gfkpoll.com>.*

*CUR1 through PIM1 previously released*

TR1b. How much of the time do you think you can trust the government in Washington to do what is right?

	10/3-7/13*
Just about always	2
Most of the time	15
Only some of the time	81
Refused/Not answered	3

*Based on:*

*N=1,227*

*GV1 previously released*

TR2. There are many situations in life where people have to trust other people who they may not know very well. In general, how much would you say you trust other people in each of the following situations?

	<b>A great deal/ quite a bit</b>	A great deal	Quite a bit	<b>Just somewhat</b>	<b>Not too much/ not at all</b>	Not too much	Not at all	Refused/ Not Answered
People who have access to your medical records when you visit a doctor or a hospital	<b>50</b>	14	36	<b>29</b>	<b>17</b>	11	6	4
People who prepare your food when you eat out	<b>47</b>	9	38	<b>36</b>	<b>14</b>	10	4	4
People you have hired to come into your home to do work	<b>41</b>	8	34	<b>37</b>	<b>18</b>	12	5	4
The people with whom you have shared photos, videos or other information on social media websites	<b>38</b>	8	30	<b>30</b>	<b>29</b>	16	12	4
People who swipe your credit card or debit card when you're making a purchase	<b>30</b>	4	26	<b>43</b>	<b>24</b>	17	7	3
People driving the cars around you when you're driving, walking or biking	<b>21</b>	4	17	<b>36</b>	<b>39</b>	27	13	4
People you meet when you are traveling away from home	<b>19</b>	2	17	<b>49</b>	<b>29</b>	22	7	4

*Based on: N=1,227*

B1a/b through CL3 previously released

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
Supporter	17	23	22	27	23	22	25	30	28	25	33	30	30	31	30	36
Not a supporter	78	62	64	63	65	67	71	64	68	70	61	63	65	61	67	60
Don't know [VOL]	na	12	13	8	10	10	4	6	4	5	5	7	6	7	4	3
Refused/Not Answered	5	3	1	1	1	1	1	1	*	*	1	*	*	*	*	1

Based on: N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,501 N=846

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

		4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	27	29	33	31	32	34	31	32	31	31	29	31
Independent	27	29	30	27	27	28	27	29	30	30	30	33	29
Republican	23	21	21	23	25	28	30	22	25	30	23	22	22
None of these	15	20	19	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	na	1	*	1	2	2	*	1	1	1	1	1	1
Refused/Not Answered	3	3	1	2	2	2	3	*	*	*	1	1	*

Based on: N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
<b>Total Democrat</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>49</b>
Democrat	31	27	29	33
Independent – lean Democratic	10	10	12	10
None – lean Democratic	3	7	5	6
<b>Total Republican</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>37</b>
Republican	23	21	21	23
Independent – lean Republican	9	11	9	9
None – lean Republican	3	5	6	5
Independent – don't lean	9	7	7	6
None – don't lean	12	6	6	4
[VOL] Independent – lean other	na	1	1	1
[VOL] None – lean other	na	2	1	1
Don't know	na	2	2	1
Refused/Not answered	-	2	1	2

Based on:

N=1,227

N=1,004

N=1,004

N=1,002

G11b. Generally speaking, do you consider yourself a...?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	22	21	21
Conservative	36	40	37	40
Moderate	41	30	35	32
Don't know	na	6	5	5
Refused/Not answered	5	2	1	2

Based on:

N=1,227

N=1,004

N=1,004

N=1,002

S1 through PIN2 previously released

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	46
Rural area	25
Refused/Not Answered	3

Based on:

N=1,227

FED1. Are you or is anyone in your household employed by the federal government?

	10/3-7/13*
<b>Total yes</b>	<b>8</b>
Yes, I am	2
Yes, someone else in my household is	5
Yes, I am and someone else in my household also is	1
<b>No one in my household is employed by the federal government</b>	<b>89</b>
Refused/Not answered	3

Based on:

N=1,227

INS1. The next questions are about health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you covered by any kind of health insurance or some other kind of health care plan or not?

	10/3-7/13*
Yes	83
No	14
Refused/Not answered	3

Based on:

N=1,227

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	10/3-7/13*
Medicare	21
Medicaid	7
Private insurance bought on your own	6
Private insurance purchased through your employer	54
Something else	11
Refused/Not answered	1

Based on:

N=1,227

GUNS4. Does anyone in your household own a gun, or not?

Yes	34
No	62
Refused/Not answered	4

Based on:

N=1,227



PPEDUCAT (4 category)

Less than high school	8
High school	35
Some college	29
Bachelor's degree or higher	28

*Based on:*

*N=1,227*

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	12
Other, Non-Hispanic	3
Hispanic	14
2+ Races, Non-Hispanic	2

*Based on:*

*N=1,227*

PPGENDER

Male	49
Female	51

*Based on:*

*N=1,227*

PPMARIT

Married	55
Widowed	5
Divorced	9
Separated	2
Never married	23

*Based on:*

*N=1,227*

PPWORK

Working – as a paid employee	49
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	18
Not working – disabled	6
Not working - other	9

Based on:

N=1,227

PPAGE

Age group:

18-29	21
30-49	35
50-64	26
65+	18

Based on:

N=1,227

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	17
\$150,000 or more	7

Based on:

N=1,227

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

*Based on:*

*N=1,227*

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 3-7, 2013 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,227 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.